

Trinity Lake Fest 2011 Sponsorships Opportunities

**Support our North Lake Charities,
Become a Sponsor!**

Your support and contribution will add to the quality of our event that benefits North Trinity Lake Volunteer Fire Departments, the IOOF Hall, and the Trinity Lake Revitalization Alliance

We extend our heartfelt thanks to our sponsors for their current, past, and continued generosity.

The sooner that you become a sponsor; the sooner we can include you in our advertising.



Sponsorship Categories

Benefit Description	Vintner \$500 or more	Wine Maker \$350	Barrel \$250	Reserve \$200	Estate \$25-\$190
Company name/logo or family name on the TrinityLakeFest.com Sponsor page with a link to your website	✓	✓	✓	✓	✓
Company name/logo or family name on printed materials to be used the day of the event	✓	✓	✓	✓	✓
Mentioned in all press releases	✓	✓	✓	✓	
Complimentary wine tasting kits, <i>includes commemorative wine glass, 8 appetizer tasting tickets, and 3 People's choice voting tokens</i>	✓ (4 VIP kits)	✓(4 Main Event kits)	✓(2 Main Event kits)	✓(2 Main Event kits)	
Opportunity to distribute company promotional material at the event	✓	✓	✓		
Inclusion in print advertising	✓	✓			
Display of your company banner the day of the event (Max size 3 ft x 6 ft)	✓				
Wine Barrel Table, <i>includes ad on the barrel sides and storage - see reverse side for more information</i>			✓		

If you have questions, please call Kelli Gant 530-266-3568

Trinity Lake Fest 2011 Wine Barrel Sponsor

At the Wine Tasting, we use painted wine barrels as tables. You or your company can sponsor a barrel with your logo or message. Wine Barrel sponsorship includes two wine and appetizer tasting kits.

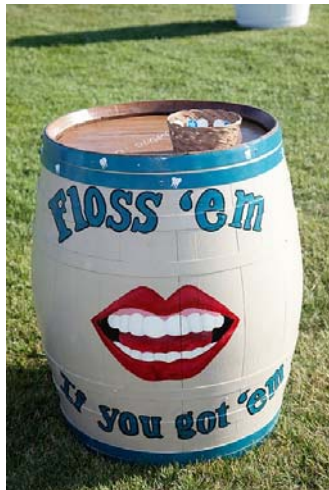
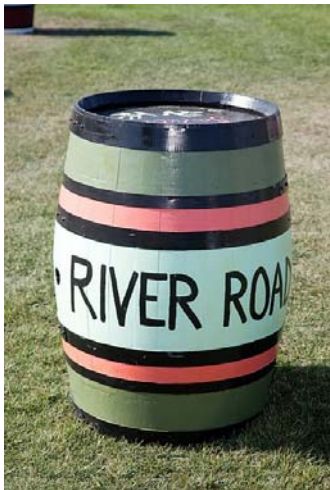
Get your name on a wine barrel!

New barrel sponsorships are \$250 per barrel. Next year, you can renew your Barrel already in inventory without changes for \$200.

Your Barrel Sponsorship includes:

- Your company logo and/or inscription highly visibly painted on a wine barrel. You can paint your barrel or we can. If we paint your barrel, we need 2 weeks lead time.
- 2 General Fest tasting tickets
- Sponsorship recognition in Fest marketing pieces
- Sponsorship recognition on the TrinityLakeFest.com website with a picture of your barrel
- Barrels can be stored for you at no charge, or you can take it home for use at your business.

Examples:



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